Dear Friends of the Mortara Center,

The world continues to present a host of pressing policy challenges in areas spanning the global economy, civil wars, diplomacy, environmental stresses, and other issues. This year, the Mortara Center for International Studies continued its tradition of bringing together scholars, students and practitioners to explore these twenty-first century challenges. It was an outstanding year for hosting prominent leaders in international relations scholarship and Washington D.C. professionals. In its second year, the Mortara Undergraduate Research Fellows maintained support of cutting-edge faculty research and deepened their research skills. Students are learning first hand about the research process by starting with literature reviews to polishing final papers for publication.

Mortara has also continued to be the driving force behind a more intimate series of informal faculty and graduate student research seminars. These seminars have transformed the academic environment for many in the School of Foreign Service and in our associated departments such as Government, History and Economics. From international relations to international history, from comparative politics to political economy and international development, we have established robust intellectual communities of students and faculty who meet over lunch week in, and week out, to discuss cutting edge research in progress. Mortara, by enabling our amazing research community, continues to build the intellectual infrastructure for Georgetown as a first class research university.

We hope that you will be able to participate in the life of our vibrant research center!

Best wishes,

Kathleen R. McNamara
Director, Mortara Center for International Studies
Associate Professor, Government and International Affairs
About the Mortara Center

Officially opened in January 2003, the Mortara Center for International Studies was founded through the generosity of the late Mr. Michael P. Mortara and his wife, Mrs. Virginia Mortara. At the time of his death in November 2000, Michael Mortara was president and chief executive officer of Goldman Sachs Ventures and a dedicated volunteer leader at Georgetown.

Mission: The Mortara Center for International Studies seeks to advance scholarship and inform policy by combining the expertise of scholars and the experience of international affairs practitioners to illuminate the fundamental forces — political, economic, and cultural — that shape international relations. To realize this mission, the Center organizes and co-sponsors lectures, workshops, and conferences; provides support for research and publications; and generates communities of research.

The Mortara Building is home to the Mortara Center for International Studies, as well as the Center for Security Studies. The building features office facilities, meeting space, and a spacious conference room.
In 2012-2013, the Mortara Center sponsored and cosponsored many engaging academic events. The Center continued its tradition of offering annual speeches by distinguished scholars, authors, dignitaries, and practitioners in the field of international studies.

SECRETARY ALBRIGHT: PRAGUE WINTER

On February 25th, 2013, Madeleine Albright, former Secretary of State and Mortara Distinguished Professor of Diplomacy, and Charles King, Professor of International Affairs and Government, engaged in a thought provoking discussion on Albright’s latest book, Prague Winter: A Personal Story of Remembrance and War, 1937-1948 (2012), to a packed house in Gaston Hall at Georgetown University.

“There are three layers to this book,” Albright explained. “The first is my family’s story... the second layer is the war itself and what went on during World War II and the third layer is the difficulty of making moral decisions.”

A Prague native, she was 59 and just beginning her tenure as the first woman Secretary of State in 1996 when she learned she had Jewish ancestors. She spoke about her family’s past and how learning more about her heritage shaped who she is now. She also talked about the lessons learned during World War II and how they apply to today’s foreign policy, including how the United States determines which group in a country represents the country.

ILLUMINATI DINNER SERIES

The Illuminati Dinner Series is a formal dinner that provides an opportunity for students to spend an intimate evening conversing with Georgetown’s distinguished visiting scholars and faculty practitioners at the Mortara Center.

On December 3rd, 2012, Mortara Director Kathleen McNamara hosted former Ambassador Thomas Pickering, chairman of the board of the Institute for the Study of Diplomacy at Georgetown for a dinner with both graduate and undergraduate students from the School of Foreign Service. He discussed the opportunities and challenges he faced as a diplomat, his time as Undersecretary of State, and in particular how his role as Ambassador to the UN (as well as multiple countries) relates to diplomacy today. Students were delighted by the frank exchange with Ambassador Pickering and the opportunity to ask direct questions.
The 2011 Lepgold Prize was awarded to Giacomo Chiozza (Vanderbilt University) and H.E. Goemans (University of Rochester) for their book Leaders and International Conflict (2011).

Chiozza and Goemans seek to explain why and when political leaders decide to initiate international crises and wars. They argue that the fate of leaders and the way leadership changes shapes leaders’ decisions to initiate international conflict. Leaders and International Conflict highlights the political nature of the choice between war and peace and will appeal to all scholars of international relations and comparative politics.

The Lepgold Prize Committee also awarded an Honorable Mention to Helen Kinsella (University of Wisconsin–Madison) for her book The Image Before the Weapon (2011). Kinsella explores the evolution of the concept of the civilian and how it has been applied in warfare. A series of discourses—including gender, innocence, and civilization—have shaped the legal, military, and historical understandings of the civilian and she documents how these discourses converge at particular junctures to demarcate the difference between civilian and combatant.
Emerging Issues of the 21st Century Series

In the 2012-2013 academic year, the Mortara Center hosted four year-long thematic lecture series.

GLOBAL GOVERNANCE

Cosponsored by the Master of Science in Foreign Service Program, the Global Governance Speaker Series addressed cross-national issues that challenge governments and multilateral institutions. In January, Miles Kahler (UC-San Diego) spoke on the leading emerging economies—China, India and Brazil—influence (or lack thereof) on global governance. Don Steinberg, USAID Deputy Administrator addressed strategies for ending extreme poverty and exciting new trends in development coordination. In the final talk of the series, Joseph Nye (Harvard University) talked about the role of presidents and their leadership styles in determining American influence throughout key points in history.

GLOBAL ENVIRONMENT

This new series probed into the difficult politics of science, technology and international affairs, with expert speakers addressing the problems and solutions of the global environment. Highlighting the series, Dr. Andrew Steer, President of World Resources Institute, spoke about the forces impacting the environment and leading to greater climate change. Joanna Lewis, Assistant Professor of Science, Technology, and International Affairs (STIA) in SFS, presented her new book, Green Innovation in China (2012). Complementing this speaker series, a new research seminar on energy and climate change was established (pg. 9).
CULTURE AND POLITICS

This popular series focused on ways culture reflects and shapes political life. The series began with Pakistani singers Zeb and Haniya discussing the musical culture of Pakistan and their role as women in the music industry in Pakistan. Mortara Visiting Researcher Eric Weiner held an entertaining discussion on his book, *The Geography of Bliss*, that describes his journey to find the happiest place on earth. The third and final event of the series was Georgetown professor Rochelle Davis who talked about her research on cultural training and its effectiveness in the wars in Iraq and Afghanistan.

IN THE NEWS

This timely series highlighted current events and issues in international affairs. Georgetown professor Victor Cha was joined by University of Michigan professor Andrei Markovits and SportsUnited director, Cynthia Gire to kick off the series with a discussion of sports diplomacy and the Olympics.

At a roundtable discussion on Syria, panelists were varied in their opinions on what should be done in terms of international involvement and the implications these decisions hold for the future of the country and its people. The third event of the 2012-2013 school year was a personal discussion with Georgetown faculty and their spouses on work-life balance. The six panelists talked about how they each maintain, or try to maintain, a healthy balance of personal and professional life and what decisions and sacrifices they have had to make throughout their careers.

Joseph Nye presents on the influence of presidents on American influence in the world. He looked at four major periods of U.S. history, the leaders of these periods and the influence they had on bringing about American primacy.

Professor Joseph Sassoon, Professor Dan Byman, and Ambassador Mark Lagon debate current events in Syria and what they might mean for the future of that country at an event on October 4, 2012.
The Mortara Center supported six research seminars in the field of International Studies. Directly addressing the Center’s core mission, these working groups fostered intellectual exchange and scholarly research in some of the key academic disciplines of the School of Foreign Service.

The research seminars unite faculty and students in ongoing and sustained dialogue on cutting-edge research in the fields of international relations theory, international political economy, international development studies, comparative government, international history, and now energy & climate change policy.

The Mortara Center would like to thank the Department of History, the Department of Government and the Georgetown Public Policy Institute for their tireless efforts and partnership.

GUITARS

The Georgetown University International Theory and Research Seminar series (GUITARS) gathered biweekly to discuss the research and working papers of Georgetown faculty and visiting scholars that focus on critical theoretical issues in IR.

Abraham Newman, Associate Professor in the School of Foreign Service, chaired the series. During the 2012-2013 academic year, thirteen sessions were held, with presentations including: “From Scrutiny to Shame: Information as Social Pressure in International Relations,” by Judith Kelly from Duke University, “The Production of Facts: Social Science from an Analytical Standpoint,” by Patrick Jackson of American University, and “Where Mob Meets Mobilization: Strategic Framing and Sustained Collective Violence in Iraq” by Georgetown professor Andrew Bennett.
CRITICS

The Current Research on Issues and Topics In Comparative Scholarship series (CRITICS), cosponsored by the Department of Government, was chaired by Matt Carnes Assistant Professor of Government. Participants gathered for seven sessions to discuss working papers on various topics of comparative government.


INTERNATIONAL POLITICAL ECONOMY

The International Political Economy Workshop, led by Professor Marc Busch, continued to meet regularly during the 2012-2013 academic year. The workshop brings together Georgetown faculty from across various disciplines to discuss political economy research in an informal setting.

The series had twelve sessions and included presentations by Raj Desai from Georgetown, “Crowdfunding, Social Networks, and Private Development Aid: Evidence from Internet-based Philanthropy” and “Costly Political Communication and Moral Hazard in Electoral Competition,” by Carlo Prato of Princeton University.

INTERNATIONAL DEVELOPMENT RESEARCH SERIES

The Center continued to sponsor the International Development Research Series with the Georgetown Public Policy Institute (GPPI). Chaired by Professors Jennifer Tobin and James Habitarmana, the series consisted of eight presentations by Georgetown faculty and development practitioners.

Highlights of the series included “Can Good Products Drive Out Bad? Evidence from Local Markets for (Fake?) Antimalarial Medicine in Uganda” by David Yanagizawa-Drott of Harvard University and “Potential for International Rivalry as Governments Pursue Jobs,” by Phil Levy from UVA.
Carne Ross, of Independent Diplomat, talks about the two sides of diplomacy that he has experienced from inside the government to serving as an independent diplomacy consultant.

The International History Seminar Series, cosponsored by the Georgetown Institute for Global History, brought scholars from across the country to present working papers on the subject of global history and discuss their research with Georgetown faculty and students.


Cosponsored by the Mortara Center and Georgetown Public Policy Institute, the Energy and Climate Policy Research Seminar held nine seminar meetings in its first year. This seminar series, led by STIA Professor Joanna Lewis and GPPI Professor David Konisky, aims to enhance intellectual exchange among faculty and students whose research focuses on the international and domestic dimensions of energy and climate change policy.

Two of the inaugural seminars included: “U.S. State Experiences with Renewable Portfolio Standards: Adoption Trends, Effectiveness, and Unintended Consequences,” by Sanya Carley from Indiana University and “Nuclear Governance in China after Fukushima,” by Bo Kong of SAIS. Two panel discussions covered the activities of the Georgetown Climate Center and detailed a research trip to Doha by a group of Georgetown students with Professor Joanna Lewis.
The Mortara Center’s programming supports the entire research life cycle, from preliminary brainstorming, through the presentation of rough drafts in workshops, to the unveiling of published books. These activities contribute to the development of “thought communities” between faculty and students on campus and promote interaction with scholars, practitioners and experts outside of Georgetown.

The Center also supports undergraduate and graduate student research endeavors including the Georgetown Diplomacy and International Security Conference (hosted by the Georgetown IR Club) and an invitation only workshop on food security organized by MSFS students.

MORTARA UNDERGRADUATE RESEARCH FELLOWS

2012-2013 was the second year of the Mortara Undergraduate Research Fellows Program (MURFs) sponsored by the Mortara Center and the SFS Dean’s Office. As part of the University’s commitment to undergraduate research, a select group of students in the School of Foreign Service have the opportunity to partner with professors as research assistants and potential co-authors on research projects throughout their undergraduate career. By empowering students as generators, not just consumers, of knowledge, we hope that MURFs emerge from the program with the in-depth skills and training to tackle a range of issues in foreign affairs. The group grew this year with three freshman and three sophomores in the program. Sophomore MURFs, Elaine Colligan, Asjed (Azi) Hussain and Soumyajit (Shom) Mazumder, participated in the first annual Undergraduate Research Symposium where they presented their research at the poster session or panel session.

FACULTY BOOK LAUNCHES

The Mortara Center seeks to recognize the finest work at the end of the research cycle by hosting lectures that allow scholars to present recent publications. The Mortara Center sponsored two book talk events in the 2012-2013 academic year: Joanna Lewis’s Green Innovation in China (also part of the Global Environment Series) and James Millward’s The Silk Road: A Very Short Introduction. Joanna Lewis’s event drew one of the largest audiences of 2012-2013 with a standing-room only crowd in the Mortara lobby.

2012-2013 MURFS: Elaine Colligan (SFS ’15), Asjed Hussain (SFS ’15), Erin Sielaff (SFS ’16), Rahul Kaul (SFS ’16), Emma Murphy (SFS ’16), and Soumyajit Mazumder (SFS ’15)
MORTARA RESEARCH WORKSHOP SERIES

The Mortara Research Workshop Series offers members of the Georgetown community the opportunity to enhance and further their research through engagement with outside scholars and practitioners from around the world. Georgetown professors Mike Green and Colin Kahl both utilized research workshops to develop and fine-tune their book projects.

In February, 2013, Georgetown Professor Marc Busch hosted a roundtable discussion on Technical Barriers to Trade (TBT). Practitioners from the policy sector and academics joined together to reassess the WTO’s TBT Agreement and put forth their recommendations.

In June, Professor John McNeill of Georgetown hosted a conference titled, “Colonialism and Climate History,” with academics from Europe, Canada and the U.S. Together they discussed how climate change affected different colonies throughout history.

Together with George Washington University, the Mortara Center co-hosted the first DC IR Workshop with presentations from area professors on their working research. Faculty and graduate students from local universities gathered at the Mortara Center to meet, discuss the research presented and socialize in an informal setting.

THE MORTARA WORKING PAPER SERIES

Since Spring 2011, the Mortara Working Paper series has served as a repository to showcase in-progress research at the forefront of the field of international affairs. Articles in the series advance scholarship on the fundamental forces that shape international relations.
MORTARA DISTINGUISHED PROFESSOR
MADELEINE K. ALBRIGHT

In 2012-2013, Mortara Distinguished Professor and former Secretary of State, Madeleine K. Albright taught America’s National Security Toolbox to undergraduates in the spring semester. Students participated in dynamic role-play exercises that culminated in day long simulations at the Mortara Center.

During this annual tradition, students portrayed representatives from different countries to argue and debate a current issue in world affairs. This year’s theme focused on the ongoing crisis in Syria and how the international community should respond. With direct interaction with Secretary Albright, undergraduates gained an understanding of real world implications for decisions typically made at high levels of government.

Above: Students participate in the National Security Toolbox role-play exercises.

Left: Secretary Albright and Professor Charles King discuss her heritage as part of the Prague Winter book event in February 2013.
Events in Summary

Distinguished Lecturer Events

- December 2, 2012—Illuminati Dinner, Thomas Pickering
- February 25, 2013—Prague Winter, Madeleine Albright

Global Governance Series

- January 31, 2013—Rising Powers and Global Governance, Miles Kahler
- March 20, 2013—The Path to Ending Extreme Poverty, Don Steinberg
- March 26, 2013—Presidents and the Creation of the American Era, Joseph Nye

Culture and Politics Series

- February 6, 2013—The Geography of Bliss, Eric Weiner
- April 10, 2013—Culture, Cultural Training and the Wars in Iraq and Afghanistan, Rochelle Davis

In the News

- September 1, 2012—Sports Diplomacy: Olympics, Victor Cha, Cynthia Gire, Andrei Markovits
- October 4, 2012—In the News: Syria, Dan Byman, Mark Lagon, Joseph Sassoon
- April 17, 2013—Having It All: Work/Life Balance, Jeffrey Anderson, Kathleen McNamara, Abraham Newman and spouses

Global Environment

- September 19, 2012—Toward a Sustainable Future, Andrew Steer
- November 13, 2012—Coping with Climate Change, Georgetown Climate Center
- January 16, 2013—Green Innovation in China, Joanna Lewis
- January 23, 2013—Doha Debrief, Joanna Lewis, Hao Shen, Cathryn Courtin and Laura West

Other Events

- October 11, 2012—From Both Sides Now, Carne Ross
- March 13, 2013—Is the Military Use of Drones Ethically Defensible?, Michael Walzer
- April 15, 2013—The Silk Road, James Millward
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MADELEINE ALBRIGHT
Mortara Distinguished Professor in the Practice of Diplomacy

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